



*Live a La..La..Life...*



*Happiness lies in health.  
Make healthy habits your  
favourite habits.*



Empathizing with the life's intentions of a personage and inspired by nature's benefits to humankind, LaStevia is committed to providing a high-value proposition of these nature's perks to society and ensuring sustainability along the journey of life.

Our mission is simple: To indulge humankind in the full sweetness of life and providing innovative choices for lasting health.

The purest form of natural stevia extracts and other natural ingredients formulate LaStevia sweeteners. Premium quality food additives needed for the sweeteners are imported from European Union and used. LaStevia is a "no compromise sweetener". Reducing the inherent aftertaste of stevia is the focus of our research and development. Superior grade **Thaumatococcus** and **Monkfruit** extracts derived from plants are imported to give LaStevia sweeteners a unique "honeydew" flavour and taste.

*Go ahead, take pleasure in the La Stevia experience.*

Sweetened by Nature



**Stevia** is a nutrient and sweetness rich herbaceous plant. It belongs to the Compositae family. Wildly growing around the rain-forests in Paraguay, the Guarani people of Paraguay have been using this herb for more than 1500 years both for its sweet taste and other medicinal benefits. Almost all the parts of the stevia plant taste intensely sweet. The sweetness is more concentrated in the leaves. The leaves contain many

glycosides, rebaudioside and other nutrients. These contribute to the sweetness and the medicinal value. These steviol glycosides and rebaudioside are 300 times sweeter than sugar relatively.

The scientific name of stevia is ***Stevia rebaudiana Bertoni***. It's commonly known as Sweetleaf, Sweet Tulsi, Meetha Tulsi, etc.

Stevia is a zero-calorie



**Stevia** is generally regarded as Safe (GRAS) by FDA and approved by JCEFA, FSSAI, FDA, EFSA, Health Canada, AFSSA, CAC, FSANZ, etc

Sweetened by Nature



natural sweetener. It does not spike the insulin levels in the blood, thus making it a perfect choice for those with diabetes and other non-diabetic health-conscious people. Stevia also aids in digestion, relieving upset stomach, strengthening blood vessels, improving blood coagulation, cell regeneration, averting dental cavities and improving skin tone. Stevia is rich in antioxidants and possesses anti-microbial properties.

# STEVIA



# THE LUO HAN GUO STORY AND THE THAUMATIN EFFECT



Luo Han Guo (**Monkfruit**) is a small sub-tropical melon of the Cucurbitaceae family cultivated in China for centuries. The natural fruit extract Mogrosides is 200 - 300 times sweeter than sugar and has no calorific values. The principal molecules give a unique 'honey dew' taste.

The miracle sweetener **Thaumatococcus** comprises several related proteins extracted from the **Katemfe** fruit of the

very rarely found native African plant ***Thaumatococcus daniellii***. The pulp of the arils of the fruit contains thaumatin proteins. It is used as a sweetener, flavour modifier and flavour enhancer in West African cuisines for many decades. It is 3000 times sweeter than sugar. The flavour modifying, and enhancing property of Thaumatin when blended with the glycosides and rebaudioside of stevia sweetener, in minuscule



proportion, creates a game-changing outcome. Commercially available Thaumatin is generally regarded as safe (GRAS) and **approved by FSSAI**, FDA and many other countries.

Based on their research and development, LaStevia found a unique formulation and enlightened the consumers to indulge in the sweetness without any guilt of adding sugar and calories to their diet.

**A ZERO CALORIE ZERO SUGAR SWEETENER FOR ALL - LaStevia**

Sweetened by Nature





# FOR THE EPICUREANS

## **Natural Stevia Sweetener**

Zero Sugar Sweeteners for your favorite beverages.

## **Peanut Butter**

Yummy spreads sweetened with stevia in distinct flavors

## **Cookies**

Stevia sweetened Cookies with various flavors for the family packed in various assortments

## **Cakes**

A classic assortment of cakes made in-house

## **Cake Mixes**

An array of various stevia sweetened mixes and sweeteners for sugar free indulgence without guilt





01

## STARTER PACK - 30 SACHETS

Easy to handle and environment friendly sachets for the budget friendly.



02

## MONTHLY PACK - 100 SACHETS

Easy to handle and environment friendly sachets for a month.

Sweetened by Nature

## LASTEVIA TABLETOP SWEETENERS

Healthy all through the day.

Shakeup your calories and drink healthy with **ZERO SUGAR** Lastevia sweeteners in your favorite beverages like coffee, tea, juices, shakes and smoothies.

*Customized packs for Institutions also available*





**03****PREMIUM GLASS JAR - 100G**

Spoonable, Zero wastage and ready to use  
as you need.

**04****LIQUID DROPS - 15ML**

Handy and ready to use stevia liquid, on the  
go.

Sweetened by Nature





01

## CLASSIC PEANUT BUTTER

The classic spread that is creamy and smooth as silk with the natural scent of roasted peanuts to put a smile on your face.



02

## ALMOND PEANUT BUTTER

The ultra thick and creamy butter lingering with the taste of warm, freshly roasted almonds and peanuts for a healthy diet.



03

## CHOCOLATE PEANUT BUTTER

Chocolate and peanuts are good, but are better together. Eat the 'out of world' butter straight out of the jar.

Sweetened by Nature

## LASTEVIA PEANUT BUTTER - CREAMY

You cannot live by bread alone.

Munch it with LaStevia whipped, creamy Peanut Butter and you can count on the calories too.

Available in 190g jars for consumption





## LASTEVIA PEANUT BUTTER - CRUNCHY

Have some fun while munching your breads with LaStevia sweetened crunchy Peanut Butter with no guilt.

Feel and enjoy the chunky bites between your teeth.

*Available in 190g jars for consumption*



### 01

## CLASSIC PEANUT BUTTER

The classic spread that is crunchy with the natural scent of roasted peanuts to put a smile on your face.



### 02

## ALMOND PEANUT BUTTER

The ultra thick and crunchy butter lingering with the taste of warm, freshly roasted almonds and peanuts for a healthy diet.



### 03

## CHOCOLATE PEANUT BUTTER

Chocolate and peanuts are good, but are better together. Eat the 'out of world' chunky butter straight out of the jar.

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# 01

## WHOLEWHEAT BUTTER

A vegetarian classic and an all time favorite cookie, hand crafted with the best grade wheat flour, dairy fresh butter and specially formulated Lastevia stevia sweetener will just melt in your mouth.



# 02

## OAT

Another vegetarian feast for diabetic conscious with goodness of oats, coconut, dairy fresh butter and the zero calorie LaStevia sweetener with no sugar. Snack anytime and ditch the sugar!



# 03

## CHOCOLATE

Stay in your comfy couch and eat our 'NO SUGAR' eggless chocolate cookies crafted with fine and premium grade wheat flour, superior quality LaStevia sweetener and dairy fresh butter.

## LASTEVIA COOKIE TREATS











Any moment is a happy moment with LaStevia cookies. Devour our moist, chewy, crunchy and chocolaty cookies specially baked for you in the LaStevia atelier with the utmost care.

LaStevia cookies are sweetened with ZERO CALORIE Stevia sweeteners with no sugar and crafted to perfection with the best ingredients available.

*Available in various assortments and tastes*





WHOLEWHEAT BUTTER				
	OAT	CHOCOLATE	PEANUT BUTTER	PROTEIN OAT
				
				
				



04  
PEANUT BUTTER

LaStevia sweetened crunchy cookies with goodness of farm fresh roasted peanut butter packed with power of eggs and dairy fresh butter.



05  
PROTEIN OAT

Specially crafted protein rich cookies with lentils, eggs, oats, dairy fresh butter and sweetened with LaStevia sweetener. Add muscle to your body with low calories.





01

## BROWN BUTTER CAKE

Feel the good attributes of Indian ghee (clarified butter) in this traditional finger licking Brown Butter Cake.



02

## EXOTIC PLUM CAKE

This special low calories plum cake brings in the flavors of English and European traditions and cuisine.



03

## ENGLISH FRUIT CAKE

The richness and goodness of a variety of dry fruits and nuts sweetened with Stevia makes this a divine English delicacy.

Sweetened by Nature



## LASTEVIA ZERO SUGAR CAKES

The aromatic zero sugar stevia sweetened Lastevia cakes from the hot ovens of LaStevia Baker's Atelier are sure to make you delve in without any guilt of sugar.

Available in 250 g and 500 g options



## LASTEVIA ZERO SUGAR CAKES

Just dig in and indulge yourself. It's definitely  
not a Pandora's Box.

*For more on recipes look into the recipe page of our website*



### 01 EXOTIC PLUM CAKE

This special low calories plum cake brings  
in the flavors of English and European  
traditions and cuisine.



### 02 ENGLISH FRUIT CAKE

The richness and goodness of a variety of  
dry fruits and nuts sweetened with Stevia  
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01

## CAKE & COOKIE SWEETENER

Zero sugar LaStevia cake and cookie stevia sweetener is an ultimate choice for all your home baking needs. Now, ditch the sugar and bake for your loved ones their favorite treats.



02

## CHOCOLATE CAKE MIX

Bake with a finesse of pac-tissier and enjoy the moist, rich and chocolaty low calorie stevia sweetened Zero sugar LaStevia chocolate cake with the goodness of cocoa and lauric acid.



03

## CHOCOLATE CAKE MIX w/ ICING

Bake with a finesse of pac-tissier and enjoy the moist, rich and chocolaty low calorie stevia sweetened zero sugar LaStevia chocolate cake with the goodness of cocoa and lauric acid and top it with icing.

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## LASTEVIA SPECIALITY SWEETENERS

Indulgence doesn't stop with your favorite hot or cold beverages.

LaStevia's stevia based specialty sweeteners specific to the needs of Indian sweets like Laddu, Mysurpa, Khaju Khatli, Kheer, Kesari, etc and for baking cakes and cookies are available. These are researched and developed in our laboratories keeping in mind the sweet tooth of individuals and Indian palates.

*Available for industrial and retail uses in customized packing. For more information visit the recipe page of the website.*



**www.steviala.com**

*Listed products available in leading online stores*

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Sweetened by Nature

*Choose to be healthy and happy.  
Choose LaStevia.*

#lastevia  
#stevia  
#naturalsweetener  
#zerosugar  
#lowcaloriesweets  
#healthandnutrition  
#healthyliving  
#diabeticfriendly





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